

S-01 & 02 June, 2016 AC after Circulars from Circular No.100 & onwards+ - 39 -
DR. BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY

CIRCULAR NO. SU/Service Course/30/2016

It is hereby inform to all concerned that, the Choice Based Credit and Grading System have been implemented to the affiliated colleges from the academic year 2015-16 at Post Graduate level for the all Faculties. According to the guidelines of C.B.C. & G.S. it is essential to teach the Service Course to students. The authorities of the university has decided that the service courses run at University Campus and Sub-Center, Osmanabad be apply to the college level. The concerns are inform that to instruct to the students to Choice any one Service Course as per their willingness. Where only one post graduate course they can take the service course of the concerned subject. The syllabi of the service courses are uploaded with the circular on the University website www.bamu.ac.in

The service courses be teach to the students with the **syllabus of IVth-Semester for this year only and hereafter** to tech with the syllabus of III-Semester as per their relevant courses.

This is effective from the academic year 2016-17.

All concerned are requested to note the contents of this circular and bring notice to the students, teachers and staff for their information and necessary action.

University Campus,
Aurangabad-431 004.
REF.NO. SU/SERVICE COURSE /
SYLLA./2016/5117-516
Date:- 02-09-2016.

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Director,
Board of College and
University Development.

Copy forwarded with compliments to:-

**1] The Principals of concerned Colleges,
Dr. Babasaheb Ambedkar Marathwada University.**

Copy to :-

- 1] The Controller of Examinations,
 - 6] The Section Officer, [M.A. Unit],
 - 7] The Section Officer, [M.Sc. Unit],
 - 8] The Section Officer, [M.Com. Unit],
 - 9] The Section Officer, [Management Unit],
 - 10] The Section Officer, [Professional Unit],
 - 11] The Section Officer, [Engineering Unit],
 - 3] The Programmer [Computer Unit-1] Examinations,
 - 4] The Programmer [Computer Unit-2] Examinations,
 - 5] The Public Relation Officer,
 - 6] The Co-ordinator, E-Suvidha Kendra, [Rajarshi Shahu Maharaj Pariksha Bhavan,
 - 7] The Record Keeper.
- Dr. Babasaheb Ambedkar Marathwada University,
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**D.R. BABASAHEB AMBEDKAR
MARATHWADA UNIVERSITY,
AURANGABAD.**



M.B.A. & M.C.A.

Service Course

[Academic Year 2016-17 & onwards]

Subject Title :	Emerging Trends In Information Technology		
Subject Ref. No.	MAN591	No. of Credits	: 04
Course Objective	To make aware student the changes in technologies, applications and Systems around us.		
Prerequisite :	Students must have knowledge of internet.		
Unit -I :	E-Commerce Introduction: E-commerce as Business need-commerce Types, Advantages, Disadvantages, e-Commerce Architecture, Internet Payment Systems - Characteristics - 4C Payment Methods - SET Protocol for Credit Card Payment - E-Cash, E- Check - Overview of Smart Card		
Unit -II :	E-mail & Internet: 1. Introduction 2. E-mail Account & Its Functions 3. Search Engine 4. Surfing WebPages 5. Basics of Social Networking Site		
Unit -III :	E-Banking Transactions : Inter Banking, Intra Banking, Electronic Payments, (Payment – Gateway Example) Securities in E-banking (SSL, Digital Signatures – Examples) Services Provided : ATM, Smart Card ECS(Electronic Clearing System) e.g. Telephone, Electricity Bills		
Unit - IV .	E – Governance & E - Agriculture E –Governance Models : (G2B,G2C,C2G,G2G), Challenges to E – Governance, Strategies and tactics for implementation of E – Governance, Types of Agriculture information (Soil, Water, Seeds, Market rate) & Technique dissemination , Future trade marketing, Corp Management, Query redresses System, (Information Kiosk, IVR etc), Case Study		
Unit - V :	E-learning – Models WBT, CBT, Virtual Campus, LMS & LCMS, Video Conferencing, Chatting Bulleting, Building Online Community, Asynchronous/ Synchronous Learning, Case Study		
Text Books :	1. E – Commerce : Milind Oka		
Reference Books	1. Internet (Use of Search Engines Google & yahoo etc) 2. E – Commerce : C.V.S. Murty 3. Fire Wall and Internet Security: William Cheswick, Stevens, Aviel Rubin 4. The Essential Guide to Knowledge management :Amrit Tiwana 5. The GIS Book: George B. Karte. 6. Management Information System: Laudon & Laudon		

Subject Title	:	Skills for Effective Decision Making	
Subject ref. No.	:		
		No. of credits	: 4
		No. of periods per week	: 4
		Assignment/Sessionals	: 20%
		Semester Exam	: 80%
Course Objectives	:	<p>Being able to make decisions and solve problems effectively is necessary and vital part of the job which reflects one's ability to be a good manager/planner. This course is designed to improve your decision-making skills. It addresses:</p> <ul style="list-style-type: none"> <input type="checkbox"/> The decision-making process <input type="checkbox"/> Decision-making and IT <input type="checkbox"/> Enhancing decision making <input type="checkbox"/> E-business 	
Pre Requisite	:	NA	
Unit-I Basic concepts	:	<ul style="list-style-type: none"> • Decision making concepts • Decision making process • Decision analysis by analytical modeling • Organizational decision making • MIS and Decision making 	
Unit-II Information, Knowledge and Business Intelligence	:	<ul style="list-style-type: none"> • Information concepts • Classification of Information • Value of Information • Methods of Data and Information collection • Human as an information processor • Knowledge and Knowledge management Systems • Business Intelligence 	
Unit-III E-business: How businesses use Information systems	:	<ul style="list-style-type: none"> • Business Processes and information systems • How IT enhances business processes • Types of Information systems 	
Unit-IV Enhancing Decision making	:	<ul style="list-style-type: none"> • Business value of Decision making • Types of decisions • Managers and Decision making process in Real world • Decision Support System • Executive Support System 	
Unit-V IT and Organization	:	<ul style="list-style-type: none"> • Introduction to IT • Latest trends in IT • Contemporary approaches to Information systems • ERP in Organizations • Collaborative computing and Knowledge Management. 	
Text Books	:	MIS, 4 th edition, TMH, Waman S. Jawadekar MIS, Himalaya Publications, 1 st edition C.S.V.Murthy	
Additional Reference Books	:	MIS, 11 th edition, pearson, K.Laudon, J.Laudon, Rajanish Dass	